

## Programme change proposals

At York each degree programme has its own, tailored set of distinctive learning outcomes. These won't change, no matter what your location or mode of delivery, and our academics are working hard to ensure your programmes and modules next year continue to inspire and motivate you.

Your health and safety is our number one priority and in light of the Covid-19 pandemic we have needed to make changes to some of your programmes of study for the coming academic year. This document summarises the changes that are proposed.

Programme(s)	MA in Social Media and Management (January Start) <a href="https://www.york.ac.uk/study/postgraduate-taught/courses-2021-january/msc-social-media-and-management/">https://www.york.ac.uk/study/postgraduate-taught/courses-2021-january/msc-social-media-and-management/</a>
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### Summary of Overall Plans

The programme will remain unchanged other than an alteration in the order of the modules. The modules that are usually taken in the autumn term will take place in the summer term. The dissertation project module will have a later start date to correspond with the later start date of the students, with the students commencing work on the dissertation in the Spring term.

Programme Structures

Term	September cohort modules	January cohort modules
Term 1 (Autumn 2020)	<ul style="list-style-type: none"> <li>• Understanding social media (20 credits)</li> <li>• Research design (20)</li> <li>• Managing people (10)</li> <li>• Business Information Systems (10)</li> </ul>	<ul style="list-style-type: none"> <li>• N/A</li> </ul>
Term 2 (Spring 2021)	<ul style="list-style-type: none"> <li>• Social Media, Data &amp; Society (20)</li> <li>• Innovation and Technology Management (20)</li> <li>• Continuity and Change in Organisations (20)</li> </ul>	<ul style="list-style-type: none"> <li>• Social Media, Data &amp; Society (20)</li> <li>• Innovation and Technology Management (20)</li> <li>• Continuity and Change in Organisations (20)</li> </ul>
Term 3 (Summer 2021)	<ul style="list-style-type: none"> <li>• Research Dissertation (60)</li> </ul>	<ul style="list-style-type: none"> <li>• Understanding social media (20)</li> <li>• Research design (20)</li> <li>• Managing people (10)</li> <li>• Business Information Systems (10)</li> </ul>
Summer period	<ul style="list-style-type: none"> <li>• Research Dissertation continued (60)</li> </ul>	<ul style="list-style-type: none"> <li>• Research Dissertation (60)</li> </ul>
Term 4 (Autumn 2021)	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	<ul style="list-style-type: none"> <li>• Research Dissertation continued (60)</li> </ul>

Further changes or information of note

Just to note that we have minimized the changes so that it is solely restricted to the above change to the module ordering and the timing of the dissertation.