

Programme changes for 2021/2

This document summarises changes in programme structures (the modules that will be taught) and assessment.

Department / School	York Management School
Programme(s)	Undergraduate Programmes in Management (BA, BSc)

Summary of Changes

We'll be continuing to assess students through a combination of coursework and online exams, and specific assessment plans will be available for each module by the start of the module. We will also be reintroducing presentations as an assessment format in a small number of modules. Presentation skills, both online and offline, remain an important employability skill. If Covid related restrictions allow, we will be asking the University to allow closed exams for our accredited Accounting and Finance and Actuarial Science modules, in both the Spring and Summer Common Assessment Periods.

We continue to work with the relevant PSRBs to ensure that students will be able to meet accreditation requirements. This may require a small number of time-limited or invigilated exams if this is permitted under government guidance, but if that is not permitted we will continue to assess students via time-limited online exams in these modules as have already been approved. We will be offering a new accreditation, Association of International Accountants, on the ABFM programme.

Some third year modules do include field trips. We will run these if it is safe to do so within prevailing Covid-19 regulations.

We suspended several second and third year option modules in 2020/21 in order to allow us to ensure that there are enough students in each seminar group to support dynamic face-to-face and online versions. We are now able to resume some of these optional modules, details of changes made to each programme are outlined below.

BA Business and Management

We are planning to return 'Innovation and Firm Competitiveness', 'Industrial and Corporate Change' and 'Management of Technology' modules to the final year. Additionally the 'Managing Professional Service Firms' and 'International Marketing Strategy' modules will continue to be offered as optional modules to final year students.

Final year students will continue to have all the same core modules throughout their programme, and will have a wide variety of specialist options to choose from in the final year.

BSc Business and Management

We are planning to return 'Innovation and Firm Competitiveness' and Management of Technology' to the programme as final year optional modules. The 'E-Marketing' module will continue to be offered as an optional module also.

BSc Accounting, Business Finance and Management

The Behavioural Finance module will return as an optional module for final year students in place of Managing Professional Service Firms which will no longer be offered as an optional module on this programme.

BSc Marketing

Students will continue to be offered a wide range of optional modules including 'Managing Professional Service Firms' 'Corporate Social Responsibility' 'Human Resource Learning and Development' and 'Business Humanities'

Branding Strategies, Marketing in Context and Heritage Marketing and Management will no longer be offered.

BSc Actuarial Science

The Behavioural Finance module will return as an optional module for final year students.