

# GLOBAL HEALTH HISTORIES SEMINARS

Emerging issues of global public health importance:

## Tobacco control: from a national to an international issue



Virginia Berridge

**Virginia Berridge** examines the development of smoking from a national to an international issue since the 1950s. Using the UK as the model, she dissects the significance which smoking had for the reorientation of social medicine and public health in the 1950s. She also looks at developments leading to the WHO Framework Convention on Tobacco Control.

She examines changing policy initiatives-from harm reduction to the arrival of passive smoking and addiction as scientific and policy concepts. She then examines the widening of the national compass and how this manifested itself through new networks and alliances, as well as in the role of individuals. These changes had their origin in the 1970s and gathered pace in the next two decades, leading to the particular circumstances surrounding the Framework Convention. The second speaker at this seminar, **Vijay Trivedi**, policy adviser to the Framework Convention secretariat, responds.



Vijay Trivedi

Co-organized with **The University of York**, together with The WHO Department of Knowledge Management and Sharing (KMS).

Contact: Hooman Momen, Coordinator WHO Press, **Department of Knowledge Management and Sharing (KMS)** +41 22 791 1162 (momenh@who.int).

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