

## GLOBAL HEALTH HISTORIES SEMINARS



Professor Cathy Campbell  
Institute of Social Psychology at  
the London School of Economics

### Seminar 51:

### Mobilizing communities for sexual, reproductive and maternal health promotion



Dr Lori Newman  
Department of Reproductive  
Health and Research, WHO

Today's speakers discuss how such mobilization is often difficult to implement in poor countries, but might lead to the optimal use of prevention, care and treatment services.

Professor Campbell cites HIV/AIDS case studies in West Bengal and South Africa.

Dr Newman will discuss WHO efforts in this area, including examples that have supported the elimination of congenital syphilis.

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